



PRESS INFO

Kuehne + Nagel Group - Airfreight

Kuehne + Nagel to set new standard in airfreight with e-commerce solution

Schindellegi / CH, July 17, 2014 – KN FreightNet is Kuehne + Nagel's new integrated web application for quotations, booking and tracking services. Its launch recognises an ever-increasing trend towards the use of e-commerce solutions in industry.

Currently, quotation and booking processes in the airfreight industry are mainly handled via email or phone. Now, with KN FreightNet, Kuehne + Nagel customers can obtain quotes for export and import shipments online within seconds and are able to place their orders directly.

Quotations are based on a few shipment details such as place of origin, final destination, weight and volume. Customers receive a clearly structured overview of all-inclusive prices including fuel and security charges for the Kuehne + Nagel airfreight products KN Express, KN Expert and KN Extend, as well as estimated transit times. At this point a booking can be made or the offer, which is valid for 14 days, can be saved.

It is also possible to save shipment details as templates in the system, making it very easy to re-book and compare quotes.

Tracking a shipment is a smooth process with a user-friendly "click-to-track" functionality that gives up-to-date information on the status of all consignments shipped within the last 90 days.

In an initial phase of the project, KN FreightNet was successfully trialled by selected Kuehne + Nagel airfreight customers in Frankfurt, Germany and Chicago, USA. The speed and simplicity of the tool was particularly welcomed, as Risto Scherer, Shipping Coordinator Logistic & Safety Delegate, for MDS - Music Distribution Services GmbH confirms. "With KN FreightNet we can easily and independently obtain airfreight quotes. Booking and tracking our shipments now only takes a few clicks.

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The system is really straightforward.”

Tim Scharwath, Executive Vice President Air Logistics explains “We are proud to be a first-mover in our industry and we are committed to making processes as easy as possible for our customers. The launch of KN FreightNet not only reflects current market needs, but also the ever-increasing trend towards e-commerce solutions.”

KN FreightNet will be globally available by the end of the year. Plans to develop the online solution further for seafreight and overland transport are already underway.

Further information can be obtained at www.knfreightnet.com.

About Kuehne + Nagel

With approximately 63,000 employees at more than 1000 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based integrated logistics solutions.

For further information please visit www.kuehne-nagel.com