



Milan June 4th, 2014

EXECUTIVE WORKSHOP

SUPPLY CHAIN COLLABORATION: CO³ TRAINING PROGRAMME

Collaboration in the supply chain is crucial for companies to achieve a step change in the efficiency of transport movements both in terms of cost, service and the environment. To assist companies in understanding the potential benefits that collaboration can achieve, a training programme has been developed as part of the **European Commission sponsored CO3 project** (www.co3-project.eu)

The goal of the project is to deliver a concrete contribution to increasing load factors, reducing empty movements and stimulate co-modality, through collaboration between industry partners, thereby reducing transport externalities such as greenhouse gas emissions and costs. Furthermore, the project consortium together with industry partners has created joint business models for logistics collaboration.

The developed tools, technologies and business models have been applied and validated in the market via pilot studies. This training course will assist companies that consider collaboration by explaining the most important concepts and tools developed under CO3. This will be done in an interactive training course of about 6 hours. During this day we will also search for true collaboration opportunities among the companies of the participants. To this end, we ask every participant to fill out a preparatory survey for his/her company. Step by step, during the training course, a systematic search for collaboration opportunities will be conducted. And as we go, the trainers will provide the necessary tools and background information for every step. Topics such as gain sharing and legal aspects will of course be addressed. Details of the preparatory work will be shared with you shortly.

MODALITÀ DI ISCRIZIONE

Il WORKSHOP EXECUTIVE è a NUMERO CHIUSO; il seminario si terrà totalmente in inglese. Si prega di compilare il form on-line ed inviare copia della disposizione di pagamento, via fax o e-mail, alla Segreteria Organizzativa

INDIVIDUAL PART

- 09:30 - 10:30 Identifying the need
- 10:30 - 10:45 Coffee break
- 10:45 - 11:15 Gaining cross-functional company alignment
- 11:15 - 12:15 Finding the right partner
- 12:15 - 13:00 Lunch

COLLABORATIVE PART

- 13:00 - 13:20 Trustee selection
- 13:20 - 14:20 Compatibility with partners
- 14:20 - 14:50 Collaboration opportunity and legal aspects
- 14:50 - 15:20 Evaluation KPIs and extension
- 15:20 - 15:45 Learnings and closure

At the completion of this one day course the participants will be able to start building successful collaboration projects along the guidelines developed under the CO3-project.

Chair:

Silvia Rossi Tafuri - Senior Research Fellow - CRANFIELD UNIVERSITY

Trainers:

Andrew Palmer - Fellow - CRANFIELD and HERIOT WATT UNIVERSITIES

Frans Crujssen - Partner - ARGUSI.ORG

Sven Verstrepen - Supply Chain Manager - TRI-VIZOR

QUOTE DI PARTECIPAZIONE

- Quota individuale € 600 + IVA;
 - Quota socio Assologica e Assologica CeF € 300 + IVA;
- Il secondo iscritto, se socio Assologica ordinario o Assologica CeF collettivo/open è da considerarsi GRATUITO
- Quota socio sostenitore Assologica CeF: GRATUITA per due manager.

MODALITÀ DI PAGAMENTO

La quota deve essere versata all'atto dell'iscrizione effettuando il pagamento tramite:

- BONIFICO BANCARIO, indicando il titolo del corso prescelto, intestato a:

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